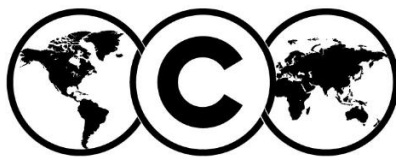


# INTERNATIONAL INTELLECTUAL PROPERTY ALLIANCE®



1818 N STREET NW · 8TH FLOOR · WASHINGTON, DC · 20036-2406 · TEL (202) 355-7900 · FAX (202) 355-7899 · WWW.IIPA.COM · EMAIL: INFO@IIPA.COM

**FOR IMMEDIATE RELEASE**

October 12, 2011

**CONTACT: Steven Metalitz**

[met@msk.com](mailto:met@msk.com)

(202) 355-7902

## **Statement of the International Intellectual Property Alliance (IIPA) on Congressional Approval of Free Trade Agreements**

**Washington, DC** — The International Intellectual Property Alliance (IIPA) applauds Congressional approval today of legislation implementing the Free Trade Agreements (FTAs) with Korea, Colombia, and Panama. These three historic Agreements are major steps forward for U.S. jobs and exports. In particular, the dynamic industry sectors that depend on copyright protection – the creative and information sectors that make outsized contributions to U.S. economic growth and that account for millions of good U.S. jobs and billions in U.S. exports and foreign sales – will benefit considerably from these Agreements. The FTAs contain essential protections for copyright in the digital age. They set high standards for our trading partners to keep their copyright laws up-to-date with rapid technological and market changes, and to enforce those laws vigorously in order to preserve and strengthen incentives for innovation, creativity and cultural growth. These Agreements are not only important in themselves, but also for the path forward that they mark for evolving global norms of copyright law and enforcement. IIPA urges that these three Agreements be brought into force as quickly as possible, through complementary action by the Korean, Colombian and Panamanian governments to complete ratification and implementation of these landmark pacts.

\* \* \* \*

**About the IIPA:** The International Intellectual Property Alliance (IIPA) is a coalition of seven trade associations – Association of American Publishers (AAP), Business Software Alliance (BSA), Entertainment Software Association (ESA), Independent Film & Television Alliance (IFTA), Motion Picture Association of America (MPAA), National Music Publishers' Association (NMPA) and the Recording Industry Association of America (RIAA) – which represent the U.S. copyright-based industries in bilateral and multilateral efforts to open up foreign markets closed by piracy and other market access barriers. These member associations represent over 1,900 U.S. companies producing and distributing materials protected by copyright laws throughout the world—all types of computer software, including business applications software and entertainment software (such as videogame discs and cartridges, personal computer CD-ROMs, and multimedia products); theatrical films, television programs, DVDs and home video and digital representations of audiovisual works; music, records, CDs, and audiocassettes; and textbooks, trade books, reference and professional publications and journals (in both electronic and print media). Taken together, the copyright industries account for millions of U.S. jobs (around 4% of the entire labor force), contribute over 6% of U.S. GDP, and are among the leading industrial sectors for foreign sales, exports, and U.S. economic growth. For more information, see our website at [www.iipa.com](http://www.iipa.com).