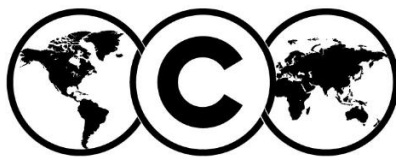


INTERNATIONAL INTELLECTUAL PROPERTY ALLIANCE®



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Statement of the International Intellectual Property Alliance (IIPA) on Pending Free Trade Agreements

Washington, DC — The International Intellectual Property Alliance (IIPA) commends President Obama for submitting to Congress the implementing legislation for the Free Trade Agreements with Korea, Colombia, and Panama, and urges Congress to approve these critical pacts as promptly as possible.

Today's action brings us into the home stretch of the long path toward ratification of the Korea, Colombia, and Panama Free Trade Agreements. These three historic Agreements are major steps forward for U.S. jobs and exports, including for the vital industry sectors that depend on copyright protection. The Agreements contain essential protections for copyright in the digital age, that are necessary to foster healthy growth of U.S. creativity and innovation; produce well-paying jobs in the creative and information sectors; and increase exports around the world of our nation's creative and cultural goods and services. We urge both the Senate and the House of Representatives to act swiftly to bring these important Agreements into force as soon as possible.

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About the IIPA: The International Intellectual Property Alliance (IIPA) is a coalition of seven trade associations – Association of American Publishers (AAP), Business Software Alliance (BSA), Entertainment Software Association (ESA), Independent Film & Television Alliance (IFTA), Motion Picture Association of America (MPAA), National Music Publishers' Association (NMPA) and the Recording Industry Association of America (RIAA) – which represent the U.S. copyright-based industries in bilateral and multilateral efforts to open up foreign markets closed by piracy and other market access barriers. These member associations represent over 1,900 U.S. companies producing and distributing materials protected by copyright laws throughout the world—all types of computer software, including business applications software and entertainment software (such as videogame discs and cartridges, personal computer CD-ROMs, and multimedia products); theatrical films, television programs, DVDs and home video and digital representations of audiovisual works; music, records, CDs, and audiocassettes; and textbooks, trade books, reference and professional publications and journals (in both electronic and print media). Taken together, the copyright industries account for millions of U.S. jobs (around 4% of the entire labor force), contribute over 6% of U.S. GDP, and are among the leading industrial sectors for foreign sales, exports, and U.S. economic growth. For more information, see our website at www.iipa.com.