

2008 "SPECIAL 301" USTR DECISIONS

IIPA's 2006 and 2007 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY

(in millions of U.S. dollars)

and 2006-2007 ESTIMATED LEVELS OF COPYRIGHT PIRACY

	Business Software ¹				Records & Music ²				Motion Pictures ³				Entertainment Software ⁴				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006
PRIORITY WATCH LIST																				
Argentina	222.0	182.0	74%	75%	84.7	82.0	60%	60%	NA	NA	NA	NA	NA	NA	NA	65%	NA	4.0	306.7	268.0
Chile	103.0	82.0	66%	68%	29.6	29.6	44%	44%	NA	NA	NA	NA	NA	NA	NA	NA	NA	1.0	132.6	112.6
India	1013.0	574.0	69%	71%	13.8	52.7	55%	55%	NA	NA	NA	NA	129.9	85.6	89%	86%	38.0	40.0	1194.7	752.3
Israel (OCR)	57.0	47.0	32%	32%	NA	45.0	50%	50%	NA	NA	NA	NA	NA	11.4	NA	84%	NA	1.0	57.0	104.4
Pakistan	63.0	78.0	84%	86%	25.0	25.0	100%	100%	NA	NA	NA	NA	NA	NA	NA	NA	55.0	55.0	143.0	158.0
People's Republic of China	2999.0	2172.0	82%	82%	451.2	206.0	90%	85%	NA	NA	NA	NA	NA	NA	95%	NA	52.0	52.0	3502.2	2430.0
Russian Federation (GSP)	2268.0	1208.0	73%	80%	313.0	423.0	58%	65%	NA	NA	NA	NA	NA	282.1	79%	72%	42.0	42.0	2623.0	1955.1
Thailand	257.0	253.0	78%	80%	21.7	20.7	50%	50%	NA	NA	NA	NA	91.4	NA	77%	82%	37.0	35.0	407.1	308.7
Venezuela	NA	NA	NA	NA	NA	50.6	NA	80%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	50.6
WATCH LIST																				
Algeria	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Belarus	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Bolivia	NA	NA	82%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Brazil	889.0	574.0	59%	60%	151.6	176.5	48.0	40%	NA	NA	NA	NA	NA	159.3	91%	88%	18.0	18.0	1058.6	927.8
Canada	696.0	494.0	33%	34%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	696.0	494.0
Colombia	NA	NA	NA	NA	NA	62.5	NA	71.0	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	62.5
Costa Rica	13.0	15.0	61%	64%	14.5	15.1	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	27.5	30.1
Czech Republic	NA	NA	NA	NA	NA	35.0	NA	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	35.0
Dominican Republic	21.0	11.0	79%	79%	NA	9.9	NA	65%	NA	NA	NA	NA	NA	NA	NA	NA	NA	1.0	21.0	21.9
Ecuador	NA	NA	NA	NA	NA	33.0	NA	98%	NA	NA	NA	NA	NA	NA	NA	NA	NA	2.5	0.0	35.5
Egypt	72.0	49.0	60%	63%	15.0	12.0	75%	70%	NA	NA	NA	NA	NA	NA	NA	NA	32.0	31.0	119.0	92.0
Greece	109.0	93.0	58%	61%	NA	30.0	NA	60%	NA	NA	NA	NA	NA	30.2	NA	68%	NA	NA	109.0	153.2
Guatemala	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Hungary	75.0	58.0	42%	42%	20.0	20.0	35%	50%	NA	NA	NA	NA	15.9	NA	79%	40%	NA	NA	110.9	78.0
Indonesia	226.0	191.0	84%	85%	20.2	17.2	92%	91%	NA	NA	NA	NA	NA	NA	NA	NA	32.0	32.0	278.2	240.2
Italy	1067.0	729.0	49%	51%	45.0	48.0	23%	27%	NA	NA	NA	NA	817.0	647.7	64%	40%	20.0	20.0	1949.0	1444.7
Jamaica	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Kuwait	37.0	33.0	62%	64%	10.0	9.0	75%	70%	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.5	47.0	42.5
Lebanon (GSP)	24.0	23.0	73%	73%	2.8	2.6	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	26.8	25.6
Malaysia	156.0	159.0	59%	60%	16.0	22.0	45%	45%	NA	NA	NA	NA	NA	28.0	83%	90%	9.0	9.0	181.0	218.0
Mexico	460.0	374.0	61%	63%	527.0	486.6	71%	67%	NA	NA	NA	NA	273.0	182.0	88%	85%	41.0	41.0	1301.0	1083.6
Norway	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Peru	41.0	32.0	71%	71%	58.5	53.5	98%	98%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	99.5	85.5
Philippines	88.0	71.0	69%	71%	88.3	50.3	80%	62%	NA	NA	NA	NA	NA	NA	NA	NA	49.0	49.0	225.3	170.3
Poland [†]	348.0	251.0	57%	57%	28.0	24.0	36%	35%	NA	NA	NA	NA	76.0	NA	60%	75%	NA	NA	452.0	275.0
Romania	91.0	63.0	68%	69%	15.0	12.0	65%	60%	NA	NA	NA	NA	NA	NA	89%	77%	NA	NA	106.0	75.0
Saudi Arabia	97.0	115.0	51%	52%	25.0	20.0	60%	50%	NA	NA	NA	NA	NA	NA	NA	NA	NA	8.0	122.0	143.0
South Korea	302.0	220.0	43%	45%	NA	0.3	NA	7%	NA	NA	NA	NA	461.9	353.5	66%	68%	44.0	45.0	807.9	618.8
Spain	542.0	471.0	43%	46%	16.7	25.0	20%	22%	NA	NA	NA	NA	510.0	111.5	35%	48%	NA	NA	1068.7	607.5

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	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006
Taiwan (OCR)	118.0	91.0	40%	41%	4.9	16.2	21%	28%	NA	NA	NA	NA	202.9	NA	94%	NA	16.0	18.0	341.8	125.2
Tajikistan	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Turkey	201.0	184.0	65%	64%	22.0	20.0	80%	80%	NA	NA	NA	NA	NA	NA	NA	NA	23.0	23.0	246.0	227.0
Turkmenistan	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Ukraine	222.0	185.0	83%	84%	35.0	30.0	60%	60%	NA	NA	NA	NA	NA	NA	80%	NA	NA	NA	257.0	215.0
Uzbekistan (GSP)	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Vietnam	120.0	53.0	85%	88%	NA	NA	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	17.0	18.0	137.0	71.0
SPECIAL 306 MONITORING																				
Paraguay	7.0	6.0	81%	82%	128.0	128.0	99%	99%	NA	NA	NA	NA	NA	NA	NA	98%	NA	2.0	135.0	136.0
TOTALS	13004.0	9141.0			2182.5	2293.3			NA	NA			2578.0	1891.3			525.0	548.0	18289.5	13873.6

Endnotes:

¹ BSA's 2007 statistics are now final. BSA statistics represent the U.S. publishers' share of software piracy losses in each country, and follow the methodology compiled in the Fourth Annual BSA/IDC Global Software Piracy Study (May 2007), available at <http://www.bsa.org/globalstudy/>. These figures cover, in addition to business applicates software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. In IIPA's February 2008 Special 301 filing, BSA's 2007 piracy statistics were stated as preliminary, noting that finalized statistics would be forthcoming later in 2008.

² Paraguay: RIAA reports that its estimated losses to the records and music industry include both domestic piracy in Paraguay and estimated losses caused by transshipment.

³ MPAA's trade losses and piracy levels for 2006 and 2007 are not available. Details regarding MPAA's methodology for 2005 and prior years are found in Appendix B of this IIPA submission.

⁴ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in Poland reflects only the value of pirate product for personal computers. ESA's methodology is described in Appendix B of IIPA's submission.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.

"OCR" means out-of-cycle review to be conducted by USTR.