

IIPA 2009 "SPECIAL 301" RECOMMENDATIONS
IIPA 2007-2008 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2007-2008 ESTIMATED LEVELS OF COPYRIGHT PIRACY

EUROPE / CIS

	Business Software ¹				Records & Music				Motion Pictures				Entertainment Software ²				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
PRIORITY WATCH LIST																				
Russian Federation	2773.0	2268.0	70%	73%	NA	313.0	NA	58%	NA	NA	NA	NA	NA	NA	NA	NA	NA	42.0	2773.0	2623.0
WATCH LIST																				
Belarus	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Bulgaria	53.0	38.0	70%	68%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	53.0	38.0
Greece	127.0	109.0	57%	58%	NA	NA	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	127.0	109.0
Hungary	92.0	75.0	43%	42%	NA	20.0	NA	35%	NA	NA	NA	NA	NA	15.9	NA	NA	NA	NA	92.0	110.9
Italy	1242.0	1067.0	49%	49%	350.0	45.0	25%	23%	NA	NA	NA	NA	NA	817.0	NA	NA	NA	20.0	1592.0	1949.0
Kazakhstan	63.0	61.0	77%	79%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	63.0	61.0
Poland	438.0	348.0	55%	57%	100.0	28.0	27%	36%	NA	NA	NA	NA	NA	76.0	NA	NA	NA	NA	538.0	452.0
Romania	115.0	91.0	70%	68%	10.0	15.0	40%	65%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	125.0	106.0
Spain	624.0	542.0	42%	43%	13.4	16.7	20%	20%	NA	NA	NA	NA	NA	510.0	NA	NA	NA	NA	637.4	1068.7
Sweden	227.0	194.0	25%	25%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	227.0	194.0
Tajikistan	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Turkmenistan	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Ukraine	308.0	222.0	85%	83%	NA	35.0	NA	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	308.0	257.0
Uzbekistan	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
SPECIAL MENTION																				
Azerbaijan	41.0	28.0	92%	92%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	41.0	28.0
Switzerland	207.0	182.0	24%	25%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	207.0	182.0
TOTALS	6310.0	5225.0			473.4	472.7			NA	NA			NA	1418.9			NA	62.0	6783.4	7178.6

Endnotes:

¹ BSA's 2008 statistics are preliminary. They represent the U.S. software publishers' share of software piracy losses in each country, and follow the methodology compiled in the Fifth Annual BSA and IDC Global Software Piracy Study (May 2008), available at <http://global.bsa.org/idcglobalstudy2007/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software.

² ESA's reported dollar figures for 2007 reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses."

IIPA's members' methodology is described in Appendix B of IIPA's Special 301 submission.