

**IIPA 2009 "SPECIAL 301" RECOMMENDATIONS**  
IIPA 2007-2008 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY  
(in millions of U.S. dollars)  
and 2007-2008 ESTIMATED LEVELS OF COPYRIGHT PIRACY

**ASIA PACIFIC**

	Business Software <sup>1</sup>				Records & Music				Motion Pictures				Entertainment Software <sup>2</sup>				Books		Totals			
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss		
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007		
<b>PRIORITY WATCH LIST</b>																						
Brunei	NA	NA	NA	85%	2.4	2.4	100%	99%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	2.4	2.4
India	1060.0	1013.0	66%	69%	36.2	13.8	66.0	44.0	NA	NA	NA	NA	NA	129.9	NA	NA	NA	38.0	NA	NA	1096.2	1194.7
Indonesia	302.0	226.0	86%	84%	20.0	20.2	95%	92%	NA	NA	NA	NA	NA	NA	NA	NA	NA	32.0	NA	NA	322.0	278.2
Pakistan	77.0	63.0	85%	84%	NA	25.0	NA	100%	NA	NA	NA	NA	NA	NA	NA	NA	NA	55.0	NA	NA	77.0	143.0
People's Republic of China	2940.0	2999.0	79%	82%	564.0	451.2	90%	90%	NA	NA	NA	NA	NA	NA	NA	NA	NA	52.0	NA	NA	3504.0	3502.2
Philippines	105.0	88.0	70%	69%	117.0	88.3	83%	80%	NA	NA	NA	NA	NA	NA	NA	NA	NA	49.0	NA	NA	222.0	225.3
Thailand	295.0	257.0	76%	78%	17.8	21.7	65%	50%	NA	NA	NA	NA	NA	91.4	NA	NA	NA	37.0	NA	NA	312.8	407.1
<b>WATCH LIST</b>																						
Malaysia	180.0	156.0	60%	59%	26.2	16.0	60%	45%	NA	NA	NA	NA	NA	NA	NA	NA	NA	9.0	NA	NA	206.2	181.0
South Korea	284.0	302.0	40%	43%	NA	NA	NA	NA	NA	NA	NA	NA	NA	461.9	NA	NA	NA	44.0	NA	NA	284.0	807.9
Vietnam	123.0	120.0	83%	85%	NA	NA	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	NA	17.0	NA	NA	123.0	137.0
<b>SPECIAL MENTION</b>																						
Bangladesh	56.0	55.0	92%	92%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	56.0	55.0
Hong Kong	140.0	134.0	50%	51%	NA	NA	NA	NA	NA	NA	NA	NA	NA	77.8	NA	NA	NA	4.0	NA	NA	140.0	215.8
Japan	941.0	876.0	21%	23%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	941.0	876.0
Taiwan	122.0	118.0	39%	40%	4.4	4.9	22%	21%	NA	NA	NA	NA	NA	202.9	NA	NA	NA	16.0	NA	NA	126.4	341.8
<b>TOTALS</b>	<b>6625.0</b>	<b>6407.0</b>			<b>783.6</b>	<b>638.6</b>			<b>NA</b>	<b>NA</b>			<b>NA</b>	<b>963.9</b>			<b>NA</b>	<b>353.0</b>			<b>7413.0</b>	<b>8367.4</b>

Endnotes:

<sup>1</sup> BSA's 2008 statistics are preliminary. They represent the U.S. software publishers' share of software piracy losses in each country, and follow the methodology compiled in the Fifth Annual BSA and IDC Global Software Piracy Study (May 2008), available at <http://global.bsa.org/idcglobalstudy2007/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software.

IIPA's members' methodology is described in Appendix B of IIPA's Special 301 submission.