



FOR IMMEDIATE RELEASE
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**Statement of the
International Intellectual Property Alliance (IIPA)
on the Release of the Draft Text of the
Anti-Counterfeiting Trade Agreement (ACTA)**

Washington, D.C. — Eric H. Smith of the International Intellectual Property Alliance (IIPA), released the following statement on behalf of the IIPA:

“IIPA and its members welcome the efforts of the ACTA negotiating parties to forge an agreement to improve enforcement against the pervasive piracy and counterfeiting that hampers the growth of their creative sectors. We support strong intellectual property rights protection and enforcement because it sustains U.S. competitiveness. We look forward to reviewing the text and contributing to the dialogue about how to most effectively forge the relationships with our treaty partners that will support effective enforcement”

The Office of the U.S. Trade Representative (USTR) and some of the other ACTA negotiating countries yesterday released to the public the text of the ACTA negotiating agreement as of April 21, 2010. For more details, visit USTR’s ACTA webpage at <http://www.ustr.gov/acta>.

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About the IIPA: The International Intellectual Property Alliance (IIPA) is a coalition of seven trade associations -- Association of American Publishers (AAP), Business Software Alliance (BSA), Entertainment Software Association (ESA), Independent Film & Television Alliance (IFTA), Motion Picture Association of America (MPAA), National Music Publishers' Association (NMPA) and the Recording Industry Association of America (RIAA) -- which represent the U.S. copyright-based industries in bilateral and multilateral efforts to open up foreign markets closed by piracy and other market access barriers. These member associations represent over 1,900 U.S. companies producing and distributing materials protected by copyright laws throughout the world—all types of computer software, including business applications software and entertainment software (such as videogame discs and cartridges, personal computer CD-ROMs, and multimedia products); theatrical films, television programs, DVDs and home video and digital representations of audiovisual works; music, records, CDs, and audiocassettes; and textbooks, trade books, reference and professional publications and journals (in both electronic and print media).

Visit our webpage to find more details on this and other copyright and trade issues,
www.iipa.com.