

USTR 2007 "SPECIAL 301" DECISIONS
IIPA 2005-2006 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2005-2006 ESTIMATED LEVELS OF COPYRIGHT PIRACY

	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005
PRIORITY WATCH LIST																				
Argentina	182.0	109.0	75%	77%	82.0	69.5	60%	60%	NA	318.0	NA	90%	NA	NA	65%	NA	4.0	4.0	268.0	500.5
Chile ³	82.0	55.0	68%	66%	29.6	22.7	44%	51%	NA	10.0	NA	35%	NA	NA	20%	NA	1.0	1.0	112.6	88.7
Egypt	49.0	45.0	63%	64%	12.0	9.0	70%	60%	NA	NA	NA	NA	NA	14.3	NA	85%	31.0	30.0	92.0	98.3
India	574.0	255.0	71%	72%	52.7	56.4	55%	57%	NA	NA	NA	29%	85.6	65.2	82%	86%	40.0	42.0	752.3	418.6
Israel	47.0	39.0	32%	32%	45.0	28.0	50%	35%	NA	61.0	NA	61%	11.4	NA	84%	95%	1.0	1.0	104.4	129.0
Lebanon (GSP)	23.0	20.0	73%	73%	2.6	3.2	60%	75%	NA	1.0	NA	1%	NA	NA	NA	NA	NA	4.0	25.6	28.2
People's Republic of China	2172.0	1554.0	82%	86%	206.0	504.4	85%	85%	NA	244.0	NA	93%	NA	589.9	NA	92%	52.0	52.0	2430.0	2944.3
Russian Federation (OCR)	1208.0	894.0	80%	83%	423.0	475.9	65%	67%	NA	266.0	NA	81%	282.1	223.9	72%	82%	42.0	42.0	1955.1	1901.8
Thailand	253.0	155.0	80%	80%	20.7	21.9	50%	45%	NA	149.0	NA	62%	NA	NA	82%	75%	35.0	30.0	308.7	355.9
Turkey	184.0	157.0	64%	65%	20.0	18.0	80%	80%	NA	29.0	NA	NA	NA	NA	NA	NA	20.0	23.0	224.0	227.0
Ukraine	185.0	131.0	84%	85%	30.0	30.0	60%	60%	NA	38.0	NA	NA	NA	NA	NA	NA	NA	NA	215.0	199.0
Venezuela	169.0	95.0	86%	82%	50.6	33.0	80%	83%	NA	30.0	NA	63%	NA	NA	NA	NA	NA	NA	219.6	158.0
WATCH LIST																				
Belarus	NA	NA	NA	NA	NA	25.0	NA	70%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	25.0
Belize	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	NA
Bolivia	9.0	NA	82.0	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	9.0	NA
Brazil (OCR)	574.0	383.0	60%	64%	176.5	334.5	40%	52%	NA	101.0	NA	22%	159.3	120.8	88%	77%	18.0	18.0	927.8	957.3
Canada	494.0	491.0	34%	33%	NA	NA	NA	NA	NA	118.0	NA	8%	NA	NA	NA	NA	NA	NA	494.0	609.0
Colombia ³	56.0	45.0	59%	57%	62.5	47.7	71%	71%	NA	41.0	NA	75%	NA	NA	35%	NA	6.0	6.0	124.5	139.7
Costa Rica	15.0	10.0	64%	66%	15.1	18.3	60%	60%	NA	2.0	NA	100%	NA	NA	NA	NA	NA	NA	30.1	30.3
Dominican Republic	11.0	5.0	79%	77%	9.9	10.8	65%	75%	NA	3.0	NA	89%	NA	NA	NA	NA	1.0	1.0	21.9	19.8
Ecuador	17.0	9.0	67%	69%	33.0	26.3	98%	90%	NA	NA	NA	NA	NA	NA	NA	NA	2.0	2.5	52.0	37.8
Guatemala	14.0	NA	81.0	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	14.0	NA
Hungary ³	58.0	55.0	42%	42%	20.0	12.0	50%	30%	NA	102.0	NA	73%	NA	NA	40%	30%	NA	4.0	78.0	173.0
Indonesia	191.0	153.0	85%	87%	17.2	13.8	91%	88%	NA	NA	NA	87%	NA	NA	NA	NA	32.0	32.0	240.2	198.8
Italy	729.0	812.0	51%	53%	48.0	40.0	27%	20%	NA	161.0	NA	22%	647.7	639.2	40%	30%	20.0	20.0	1444.7	1672.2
Jamaica	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	NA
Kuwait	33.0	35.0	64%	66%	9.0	8.5	70%	70%	NA	NA	NA	NA	NA	1.3	NA	82%	0.5	0.5	42.5	45.3
Lithuania	17.0	14.0	57%	57%	13.0	12.0	85%	85%	NA	NA	NA	NA	NA	1.7	NA	88%	NA	NA	30.0	27.7
Malaysia	159.0	82.0	60%	60%	22.0	38.8	45%	49%	NA	NA	NA	91%	28.0	23.4	90%	91%	9.0	10.0	218.0	154.2
Mexico	374.0	263.0	63%	65%	486.6	376.5	67%	65%	NA	483.0	NA	62%	182.0	137.7	85%	75%	41.0	42.0	1083.6	1302.2
Pakistan (OCR)	78.0	26.0	86%	86%	25.0	25.0	100%	100%	NA	NA	NA	NA	NA	NA	NA	NA	55.0	55.0	158.0	106.0
Peru	32.0	22.0	71%	73%	53.5	66.0	98%	98%	NA	12.0	NA	63%	NA	NA	NA	NA	NA	9.0	85.5	109.0
Philippines ³	71.0	46.0	71%	71%	50.3	21.0	62%	40%	NA	NA	NA	78%	NA	11.3	NA	85%	49.0	48.0	170.3	126.3
Poland	251.0	202.0	57%	58%	24.0	25.0	35%	31%	NA	102.0	NA	66%	NA	NA	75%	60%	NA	5.0	275.0	334.0
Romania	63.0	61.0	69%	72%	12.0	17.0	60%	80%	NA	12.0	NA	NA	NA	NA	77%	75%	NA	2.0	75.0	92.0
Saudi Arabia	115.0	105.0	52%	52%	20.0	20.0	50%	50%	NA	95.0	NA	95%	NA	NA	NA	95%	8.0	10.0	143.0	230.0
South Korea	220.0	200.0	45%	46%	0.3	1.3	7%	13%	NA	NA	NA	7%	353.5	415.1	68%	55%	45.0	43.0	618.8	659.4
Taiwan	91.0	56.0	41%	43%	16.2	21.5	28%	26%	NA	98.0	NA	51%	NA	161.9	NA	42%	18.0	18.0	125.2	355.4
Tajikistan	NA	NA	NA	NA	NA	5.0	NA	80%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	5.0
Turkmenistan	NA	NA	NA	NA	NA	7.0	NA	85%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	7.0
Uzbekistan (GSP)	NA	NA	NA	NA	NA	30.0	NA	80%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	30.0
Vietnam	53.0	21.0	88%	90%	NA	NA	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	18.0	16.0	71.0	37.0

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	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005
SPECIAL 306 MONITORING																				
Paraguay ^{3,4}	6.0	6.0	82%	83%	128.0	128.0	99%	99%	NA	2.0	NA	86%	NA	NA	98%	NA	NA	2.0	134.0	138.0
OUT-OF-CYCLE REVIEW																				
Czech Republic (OCR)	76.0	NA	39%	NA	35.0	NA	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	111.0	NA
TOTALS	8935.0	6611.0			2251.3	2603.0			NA	2478.0			1749.6	2405.7			548.5	573.0	13484.4	14670.7

Endnotes:

¹ BSA's 2006 statistics are now final and are reflected above. BSA statistics represent the U.S. publishers' share of software piracy losses in each country, and follow the methodology compiled in the Third Annual BSA/IDC Global Software Piracy Study (May 2006), available at <http://www.bsa.org/globalstudy/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. In IIPA's February 2007 Special 301 filing, BSA's 2006 piracy statistics were stated as preliminary, noting that finalized statistics would be forthcoming later in 2007.

² MPAA does not have 2006 statistics available at the time the IIPA's 2007 301 submission was filed in February 2007. In 2006, MPAA changed its methodology of analyzing physical (hard goods) and internet piracy, and MPAA's 2005 piracy loss statistics for a limited number of countries is posted on IIPA's website.

³ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." ESA's methodology is described in Appendix B of IIPA's submission. Several piracy rate estimates included for 2006 in this report (for Chile, Colombia, Hungary and Paraguay) reflect only the piracy rate for handheld products -- which may differ from and often underestimate overall piracy levels in a given country. The value of pirate product in the market in the Philippines reflects only the value of pirate product for personal computers.

⁴ Paraguay: RIAA reports that its estimated losses to the records and music industry include both domestic piracy in Paraguay and estimated losses caused by transshipment.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.

"OCR" means out-of-cycle review to be conducted by USTR.