

IIPA 2007 "SPECIAL 301" RECOMMENDATIONS
IIPA 2005-2006 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2005-2006 ESTIMATED LEVELS OF COPYRIGHT PIRACY

ASIA PACIFIC

	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005
PRIORITY WATCH LIST																				
India	318.0	255.0	70%	72%	52.7	56.4	55%	57%	NA	NA	NA	29%	85.6	65.2	82%	86%	40.0	42.0	496.3	418.6
People's Republic of China	1949.0	1554.0	82%	86%	206.0	504.4	85%	85%	NA	244.0	NA	93%	NA	589.9	NA	92%	52.0	52.0	2207.0	2644.3
Thailand	164.0	155.0	80%	80%	20.7	21.9	50%	45%	NA	149.0	NA	62%	NA	NA	82%	75%	35.0	30.0	219.7	355.9
WATCH LIST																				
Bangladesh	NA	NA	NA	NA	40.0	NA	70%	NA	NA	NA	NA	NA	NA	NA	NA	NA	8.0	6.0	48.0	6.0
Indonesia (OCR)	156.0	153.0	85%	87%	17.2	13.8	91%	88%	NA	NA	NA	87%	NA	NA	NA	NA	32.0	32.0	205.2	198.8
Malaysia	NA	82.0	61%	60%	22.0	38.8	45%	49%	NA	NA	NA	91%	28.0	23.4	90%	91%	9.0	10.0	59.0	154.2
Pakistan (OCR)	20.0	26.0	84%	86%	25.0	25.0	100%	100%	NA	NA	NA	NA	NA	NA	NA	NA	55.0	55.0	100.0	106.0
Philippines (OCR)	35.0	46.0	72%	71%	50.3	21.0	62%	40%	NA	NA	NA	78%	NA	11.3	NA	85%	49.0	48.0	134.3	126.3
South Korea (OCR)	NA	200.0	45%	46%	0.3	1.3	7%	13%	NA	NA	NA	7%	353.5	415.1	68%	55%	45.0	43.0	398.8	659.4
Taiwan (OCR)	90.0	56.0	41%	43%	16.2	21.5	28%	26%	NA	98.0	NA	51%	NA	161.9	NA	42%	18.0	18.0	124.2	355.4
Vietnam	40.0	21.0	88%	90%	NA	NA	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	18.0	16.0	58.0	37.0
FTA DISPUTE SETTLEMENT																				
Singapore	NA	43.0	NA	40%	1.2	2.4	5%	5%	NA	NA	NA	57%	NA	NA	NA	NA	2.0	NA	3.2	45.4
SPECIAL MENTION																				
Cambodia	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	5.0	4.5	5.0	4.5
Hong Kong	91.0	56.0	54%	54%	2.9	4.3	17%	18%	NA	NA	NA	9%	59.9	90.8	60%	71%	5.0	6.0	158.8	157.1
Japan	909.0	811.0	27%	28%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	909.0	811.0
Lao People's Democratic Republic	NA	NA	NA	NA	NA	NA	NA	NA	NA	102.0	NA	15%	NA	NA	NA	NA	3.0	3.0	3.0	105.0
New Zealand	105.0	18.0	23%	23%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	28%	NA	NA	105.0	18.0
Singapore	NA	43.0	NA	40%	1.2	2.4	5%	5%	NA	NA	NA	NA	NA	NA	27%	NA	2.0	NA	3.2	45.4
TOTALS	3877.0	3519.0			454.5	713.2			NA	593.0			527.0	1357.6			376.0	365.5	5234.5	6202.9

Endnotes:

¹ BSA's 2006 statistics are preliminary. They represent the U.S. publishers' share of software piracy losses in each country, and follow the methodology compiled in the Third Annual BSA/IDC Global Software Piracy Study (May 2006), available at <http://www.bsa.org/globalstudy/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. BSA's 2006 piracy statistics will be updated later in 2007 and will be made available on the IIPA website at such time.

² MPAA does not have 2006 statistics available at the time the IIPA 301 submission was filed. In 2006, MPAA changed its methodology of analyzing physical (hard goods) and internet piracy, and its 2005 piracy loss statistics for a limited number of countries is posted on IIPA's website.

³ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in the Philippines reflects only the value of pirate product for personal computers. ESA's methodology is described in Appendix B of IIPA's submission.

"OCR" means out-of-cycle review to be conducted by USTR.