

USTR 2007 "SPECIAL 301" DECISIONS
IIPA 2005-2006 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2005-2006 ESTIMATED LEVELS OF COPYRIGHT PIRACY

THE AMERICAS

	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005
PRIORITY WATCH LIST																				
Argentina	182.0	109.0	75%	77%	82.0	69.5	60%	60%	NA	318.0	NA	90%	NA	NA	65%	NA	4.0	4.0	268.0	500.5
Chile ³	82.0	55.0	68%	66%	29.6	22.7	44%	51%	NA	10.0	NA	35%	NA	NA	20%	NA	1.0	1.0	112.6	88.7
Venezuela	169.0	95.0	86%	82%	50.6	33.0	80%	83%	NA	30.0	NA	63%	NA	NA	NA	NA	NA	NA	219.6	158.0
WATCH LIST																				
Belize	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	NA
Bolivia	9.0	NA	82%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	9.0	NA
Brazil (OCR)	574.0	383.0	60%	64%	176.5	334.5	40%	52%	NA	101.0	NA	22%	159.3	120.8	88%	77%	18.0	18.0	927.8	957.3
Canada	494.0	491.0	34%	33%	NA	NA	NA	NA	NA	118.0	NA	8%	NA	NA	NA	NA	NA	NA	494.0	609.0
Colombia ³	56.0	45.0	59%	57%	62.5	47.7	71%	71%	NA	41.0	NA	75%	NA	NA	35%	NA	6.0	6.0	124.5	139.7
Costa Rica	15.0	10.0	64%	66%	15.1	18.3	60%	60%	NA	2.0	NA	100%	NA	NA	NA	NA	NA	NA	30.1	30.3
Dominican Republic	11.0	5.0	79%	77%	9.9	10.8	65%	75%	NA	3.0	NA	89%	NA	NA	NA	NA	1.0	1.0	21.9	19.8
Ecuador	17.0	9.0	67%	69%	33.0	26.3	98%	90%	NA	NA	NA	NA	NA	NA	NA	NA	2.0	2.5	52.0	37.8
Guatemala	14.0	NA	81%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	14.0	NA
Jamaica	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	NA
Mexico	374.0	263.0	63%	65%	486.6	376.5	67%	65%	NA	483.0	NA	62%	182.0	137.7	85%	75%	41.0	42.0	1083.6	1302.2
Peru	32.0	22.0	71%	73%	53.5	66.0	98%	98%	NA	12.0	NA	63%	NA	NA	NA	NA	NA	9.0	85.5	109.0
SPECIAL 306 MONITORING																				
Paraguay ^{3,4}	6.0	6.0	82%	83%	128.0	128.0	99%	99%	NA	2.0	NA	86%	NA	NA	98%	NA	NA	2.0	134.0	138.0
TOTALS	2035.0	1493.0			1127.3	1133.3			NA	1120.0			341.3	258.5			73.0	85.5	3576.6	4090.3

Endnotes:

¹ BSA's 2006 statistics are now final and are reflected above. BSA statistics represent the U.S. publishers' share of software piracy losses in each country, and follow the methodology compiled in the Third Annual BSA/IDC Global Software Piracy Study (May 2006), available at <http://www.bsa.org/globalstudy/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. In IIPA's February 2007 Special 301 filing, BSA's 2006 piracy statistics were stated as preliminary, noting that finalized statistics

² MPAA does not have 2006 statistics available at the time the IIPA 301 submission was filed. In 2006, MPAA changed its methodology of analyzing physical (hard goods) and internet piracy, and its 2005 piracy loss statistics for a limited number of countries is posted on IIPA's website.

³ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in the Philippines reflects only the value of pirate product for personal computers. ESA's methodology is described in Appendix B of IIPA's submission.

⁴ Paraguay: RIAA reports that its estimated losses to the records and music industry include both domestic piracy in Paraguay and estimated losses caused by transshipment.