

IIPA 2007 "SPECIAL 301" RECOMMENDATIONS
IIPA 2005-2006 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2005-2006 ESTIMATED LEVELS OF COPYRIGHT PIRACY

THE AMERICAS

	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005
PRIORITY WATCH LIST																				
Argentina	215.0	109.0	76%	77%	82.0	69.5	60%	60%	NA	318.0	NA	90%	NA	NA	65%	NA	4.0	4.0	301.0	500.5
Canada	551.0	491.0	34%	33%	NA	NA	NA	NA	NA	118.0	NA	8%	NA	NA	NA	NA	NA	NA	551.0	609.0
Chile ³	65.0	55.0	64%	66%	29.6	22.7	44%	51%	NA	10.0	NA	35%	NA	NA	20%	NA	1.0	1.0	95.6	88.7
Costa Rica	12.0	10.0	65%	66%	15.1	18.3	60%	60%	NA	2.0	NA	100%	NA	NA	NA	NA	NA	NA	27.1	30.3
Dominican Republic	10.0	5.0	77%	77%	9.9	10.8	65%	75%	NA	3.0	NA	89%	NA	NA	NA	NA	1.0	1.0	20.9	19.8
Mexico	296.0	263.0	63%	65%	486.6	376.5	67%	65%	NA	483.0	NA	62%	182.0	137.7	85%	75%	41.0	42.0	1005.6	1302.2
Venezuela	124.0	95.0	84%	82%	50.6	33.0	80%	83%	NA	30.0	NA	63%	NA	NA	NA	NA	NA	NA	174.6	158.0
WATCH LIST																				
Brazil	497.0	383.0	62%	64%	176.5	334.5	40%	52%	NA	101.0	NA	22%	159.3	120.8	88%	77%	18.0	18.0	850.8	957.3
Colombia ³	48.0	45.0	56%	57%	62.5	47.7	71%	71%	NA	41.0	NA	75%	NA	NA	35%	NA	6.0	6.0	116.5	139.7
Ecuador	16.0	9.0	68%	69%	33.0	26.3	98%	90%	NA	NA	NA	NA	NA	NA	NA	NA	2.0	2.5	51.0	37.8
Peru	27.0	22.0	70%	73%	53.5	66.0	98%	98%	NA	12.0	NA	63%	NA	NA	NA	NA	NA	9.0	80.5	109.0
SPECIAL 306 MONITORING																				
Paraguay ^{3,4}	7.0	6.0	81%	83%	128.0	128.0	99%	99%	NA	2.0	NA	86%	NA	NA	98%	NA	NA	2.0	135.0	138.0
TOTALS	1868.0	1493.0			1127.3	1133.3			NA	1120.0			341.3	258.5			73.0	85.5	3409.6	4090.3

Endnotes:

¹ BSA's 2006 statistics are preliminary. They represent the U.S. publishers' share of software piracy losses in each country, and follow the methodology compiled in the Third Annual BSA/IDC Global Software Piracy Study (May 2006), available at <http://www.bsa.org/globalstudy/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. BSA's 2006 piracy statistics will be updated later in 2007 and will be made available on the IIPA website at such time.

² MPAA does not have 2006 statistics available at the time the IIPA 301 submission was filed. In 2006, MPAA changed its methodology of analyzing physical (hard goods) and internet piracy, and its 2005 piracy loss statistics for a limited number countries is posted on IIPA's website.

³ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in the Philippines reflects only the value of pirate product for personal computers. ESA's methodology is described in Appendix B of IIPA's submission.