

USTR 2006 "SPECIAL 301" DECISIONS
IIPA 2004-2005 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2004-2005 ESTIMATED LEVELS OF COPYRIGHT PIRACY

THE AMERICAS

	Business Software ¹				Records & Music ²				Motion Pictures ³				Entertainment Software ⁴				Books		Totals ⁵	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004
PRIORITY WATCH LIST																				
Argentina	109.0	63.0	77%	75%	69.5	41.5	60%	55%	NA	30.0	NA	45%	NA	NA	80%	4.0	4.0	182.5	138.5	
Belize	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Brazil	383.0	359.0	64%	64%	334.5	343.5	52%	52%	101.0	120.0	22%	30%	120.8	120.4	77%	74%	18.0	18.0	957.3	960.9
Venezuela	95.0	39.0	82%	79%	33.0	31.0	83%	80%	NA	25.0	NA	NA	NA	NA	NA	NA	NA	NA	128.0	95.0
WATCH LIST																				
Bahamas	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Bolivia	6.0	5.0	83%	80%	15.8	16.0	90%	90%	NA	2.0	NA	NA	NA	NA	NA	NA	NA	NA	21.8	23.0
Canada (OCR)	491.0	560.0	33%	36%	NA	NA	NA	NA	118.0	NA	8%	NA	NA	NA	NA	NA	NA	NA	609.0	560.0
Chile (OCR)	55.0	49.0	66%	64%	22.7	24.8	51%	50%	NA	2.0	NA	40%	NA	37.9	NA	70%	1.0	1.0	78.7	114.7
Colombia	45.0	46.0	57%	55%	47.7	51.6	71%	71%	NA	40.0	NA	75%	NA	NA	NA	NA	6.0	6.0	98.7	143.6
Costa Rica	10.0	9.0	66%	67%	18.3	NA	60%	NA	NA	2.0	NA	40%	NA	NA	NA	NA	NA	NA	28.3	11.0
Dominican Republic	5.0	2.0	77%	77%	10.8	10.3	75%	75%	NA	2.0	NA	20%	NA	NA	NA	NA	1.0	1.0	16.8	15.3
Ecuador	9.0	7.0	69%	70%	26.3	20.0	90%	95%	NA	NA	NA	NA	NA	NA	NA	NA	2.5	2.5	37.8	29.5
Guatemala	8.0	NA	81%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	8.0	NA
Jamaica	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Mexico	263.0	222.0	65%	65%	376.5	326.0	65%	60%	483.0	140.0	62%	70%	137.7	132.2	75%	76%	42.0	42.0	1302.2	862.2
Peru	22.0	22.0	73%	73%	66.0	68.0	98%	98%	NA	4.0	NA	75%	NA	NA	NA	NA	9.0	8.5	97.0	102.5
SPECIAL 306 MONITORING																				
Paraguay ²	6.0	6.0	83%	83%	128.0	127.8	99%	99%	NA	2.0	NA	95%	NA	NA	NA	NA	2.0	2.0	136.0	137.8
TOTALS	1507.0	1389.0			1149.1	1060.5			702.0	369.0			258.5	290.5			85.5	85.0	3702.1	3194.0
Countries IIPA included in its 2006 301 Report, but which are not on USTR's 2006 301 list																				
Panama	5	NA	71%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	5	NA
ESTIMATED REGIONAL TOTALS	1512.0	1389.0			1149.1	1060.5			702.0	369.0			258.5	290.5			85.5	85.0	3707.1	3194.0

Endnotes:

¹BSA's 2005 statistics are final. They represent the U.S. publishers' share of software piracy losses in each country, and follow the methodology compiled in the Second Annual BSA/IDC Global Software Piracy Study (May 2005), available at <http://www.bsa.org/globalstudy/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software.

²RIAA: In Paraguay, RIAA reports that its estimated losses to the records and music industry include both domestic piracy in Paraguay and estimated losses caused by transshipment.

³MPAA's trade losses and piracy levels for 2005 are available for a limited number of countries and are based on a methodology that analyzes physical or "hard" goods and Internet piracy. For a description of the new methodology, please see Appendix B of this report. MPAA reported additional loss numbers and piracy levels after the 301 decisions were made and these appear on this chart and at www.ipa.com.

⁴ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The methodology used by the ESA is further described in Appendix B of IIPA's 2006 Special 301 report.

⁵For many countries, the "total" loss figure does not include losses for one or more industry sectors where figures are unavailable (NA). Consequently, the totals for these countries are even more conservative.

"OCR" means out-of-cycle review to be conducted by USTR.