

IIPA 2006 "SPECIAL 301" RECOMMENDATIONS
IIPA 2004-2005 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2004-2005 ESTIMATED LEVELS OF COPYRIGHT PIRACY

THE AMERICAS

	Business Software ¹				Records & Music ²				Motion Pictures ³				Entertainment Software ⁴				Books		Totals ⁵	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004
PRIORITY WATCH LIST																				
Argentina	80.6	63.0	77%	75%	69.5	41.5	60%	55%	NA	30.0	NA	45%	NA	NA	NA	80%	4.0	4.0	154.1	138.5
Chile	47.4	49.0	64%	64%	22.7	24.8	51%	50%	NA	2.0	NA	40%	NA	37.9	NA	70%	1.0	1.0	71.1	114.7
Colombia	44.8	46.0	55%	55%	47.7	51.6	71%	71%	NA	40.0	NA	75%	NA	NA	NA	NA	6.0	6.0	98.5	143.6
Costa Rica	9.6	9.0	67%	67%	18.3	NA	60%	NA	NA	2.0	NA	40%	NA	NA	NA	NA	NA	NA	27.9	11.0
Dominican Republic	2.6	2.0	77%	77%	10.8	10.3	75%	75%	NA	2.0	NA	20%	NA	NA	NA	NA	1.0	1.0	14.4	15.3
Venezuela	40.9	39.0	78%	79%	33.0	31.0	83%	80%	NA	25.0	NA	NA	NA	NA	NA	NA	NA	NA	73.9	95.0
WATCH LIST																				
Bahamas	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Bolivia	6.0	5.0	80%	80%	15.8	16.0	90%	90%	NA	2.0	NA	NA	NA	NA	NA	NA	NA	NA	21.8	23.0
Brazil (OCR)	385.2	359.0	65%	64%	334.5	343.5	52%	52%	NA	120.0	NA	30%	120.8	120.4	77%	74%	18.0	18.0	858.5	960.9
Canada (OCR)	580.6	560.0	36%	36%	NA	NA	NA	NA	118.0	NA	8%	NA	NA	NA	NA	NA	NA	NA	698.6	560.0
Ecuador	7.9	7.0	70%	70%	26.3	20.0	90%	95%	NA	NA	NA	NA	NA	NA	NA	NA	2.5	2.5	36.7	29.5
Mexico	214.2	222.0	64%	65%	376.5	326.0	65%	60%	483.0	140.0	62%	70%	137.7	132.2	75%	76%	42.0	42.0	1253.4	862.2
Peru	23.6	22.0	73%	73%	66.0	68.0	98%	98%	NA	4.0	NA	75%	NA	NA	NA	NA	9.0	8.5	98.6	102.5
SPECIAL 306 MONITORING																				
Paraguay ²	7.3	6.0	83%	83%	128.0	127.8	99%	99%	NA	2.0	NA	95%	NA	NA	NA	NA	2.0	2.0	137.3	137.8
SPECIAL MENTION																				
Panama	2.6	2.0	70%	70%	NA	NA	NA	NA	NA	2.0	NA	40%	NA	NA	NA	NA	NA	NA	2.6	4.0
TOTALS	1453.3	1391.0			1149.1	1060.5			601.0	371.0			258.5	290.5			85.5	85.0	3547.4	3198.0

Endnotes:

¹BSA's 2005 statistics are preliminary. They represent the U.S. publishers' share of software piracy losses in each country, and follow the methodology compiled in the Second Annual BSA/IDC Global Software Piracy Study (May 2005), available at <http://www.bsa.org/globalstudy/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. BSA's 2004 piracy statistics were preliminary at the time of IIPA's February 11, 2005 Special 301 filing; the 2004 data has been revised and is reflected above.

²RIAA: In Paraguay, RIAA reports that its estimated losses to the records and music industry include both domestic piracy in Paraguay and estimated losses caused by transshipment. In Spain, RIAA's 2004 loss estimate of \$90 million reflects all-industry losses (U.S. plus International repertoire); the 2005 losses reflect U.S.-only estimates. All-industry 2005 losses in Spain are in the \$75 million range.

³MPAA's trade losses and piracy levels for 2005 are available for a limited number of countries and are based on a methodology that analyzes physical or "hard" goods and Internet piracy. For a description of the new methodology, please see Appendix B of this report. As loss numbers and piracy levels become available for additional countries at a later time, they will be posted on the IIPA website, www.iipa.com.

⁴ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in the Philippines reflects only the value of pirate product for personal computers. The methodology used by the ESA is further described in Appendix B of this report.

⁵For many countries, the "total" loss figure does not include losses for one or more industry sectors where figures are unavailable (NA). Consequently, the totals for these countries are even more conservative.

"OCR" means out-of-cycle review to be conducted by USTR.