

USTR 2009 "SPECIAL 301" DECISIONS
IIPA 2007-2008 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2007-2008 ESTIMATED LEVELS OF COPYRIGHT PIRACY

EUROPE / THE CIS

	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals ⁴	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
PRIORITY WATCH LIST																				
Russian Federation (GSP)	2318.0	2268.0	68%	73%	NA	313.0	NA	58%	NA	NA	NA	NA	NA	NA	NA	79%	NA	42.0	2318.0	2623.0
WATCH LIST																				
Belarus	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Czech Republic	101.0	97.0	38%	39%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	101.0	97.0
Finland	1518.0	96.0	41%	25%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	1518.0	96.0
Greece	131.0	109.0	57%	58%	NA	NA	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	131.0	109.0
Hungary	88.0	75.0	42%	42%	NA	20.0	NA	35%	NA	NA	NA	NA	NA	15.9	NA	79%	NA	NA	88.0	110.9
Italy	1137.0	1067.0	48%	49%	350.0	45.0	25%	23%	NA	NA	NA	NA	NA	817.0	NA	64%	NA	20.0	1487.0	1949.0
Norway	137.0	117.0	28%	29%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	137.0	117.0
Poland (OCR)	389.0	348.0	56%	57%	100.0	28.0	27%	36%	NA	NA	NA	NA	NA	76.0	NA	60%	NA	NA	489.0	452.0
Romania	149.0	91.0	66%	68%	10.0	15.0	40%	65%	NA	NA	NA	NA	NA	NA	NA	89%	NA	NA	159.0	106.0
Spain ²	617.0	542.0	42%	43%	13.4	16.7	20%	20%	NA	NA	NA	NA	NA	510.0	NA	35%	NA	NA	630.4	1068.7
Tajikistan	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Turkmenistan	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Ukraine	294.0	222.0	84%	83%	NA	35.0	NA	60%	NA	NA	NA	NA	NA	NA	NA	80%	NA	NA	294.0	257.0
Uzbekistan (GSP)	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
TOTALS	6879.0	5032.0			473.4	472.7			NA	NA			NA	1418.9			NA	62.0	7352.4	6985.6
Countries IIPA included in its 2009 301 Report, but which are not on USTR's 2009 301 list.																				
Bulgaria	83.0	38.0	68%	68%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	83.0	38.0
Germany	1291.0	1162.0	27%	27%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	1291.0	1162.0
Kazakhstan	63.0	61.0	77%	79%	NA	NA	NA	66%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	63.0	61.0
Lithuania	24.0	22.0	54%	56%	NA	14.0	NA	80%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	24.0	36.0
Sweden	223.0	194.0	25%	25%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	53%	NA	NA	223.0	194.0
Switzerland	207.0	182.0	25%	25%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	207.0	182.0
ESTIMATED REGIONAL TOTALS	8770.0	6691.0			473.4	486.7			NA	NA			NA	1418.9			NA	62.0	9243.4	8658.6

Endnotes:

¹ BSA's 2008 statistics are now final. They represent the U.S. software publishers' share of software piracy losses in each country, and follow the methodology compiled in the Fifth Annual BSA and IDC Global Software Piracy Study (May 2009), available at <http://global.bsa.org/globalpiracy2008/index.html/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. In IIPA's 2009 Special 301 filing, BSA's 2008 piracy statistics were stated as preliminary, noting that finalized statistics would be forthcoming later in 2009.

² MPAA's trade losses and piracy levels for 2006 and 2007 are not available. Details regarding MPAA's methodology for 2005 and prior years are found in Appendix B of the 2009 IIPA submission.

³ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in the Philippines reflects only the value of pirate product for personal computers. ESA's methodology is described in Appendix B of IIPA's submission.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.