

USTR 2009 "SPECIAL 301" DECISIONS
IIPA 2007-2008 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2007-2008 ESTIMATED LEVELS OF COPYRIGHT PIRACY

ASIA PACIFIC

	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
PRIORITY WATCH LIST																				
India	1384.0	1013.0	68%	69%	36.2	13.8	55%	55%	NA	NA	NA	NA	NA	129.9	NA	89%	NA	38.0	1420.2	1194.7
Indonesia	299.0	226.0	85%	84%	20.0	20.2	95%	92%	NA	NA	NA	NA	NA	NA	NA	NA	NA	32.0	319.0	278.2
Pakistan	80.0	63.0	86%	84%	NA	25.0	NA	100%	NA	NA	NA	NA	NA	NA	NA	NA	NA	55.0	80.0	143.0
People's Republic of China	3005.0	2999.0	80%	82%	564.0	451.2	90%	90%	NA	NA	NA	NA	NA	NA	NA	95%	NA	52.0	3569.0	3502.2
Thailand	335.0	253.0	76%	80%	21.7	20.7	50%	50%	NA	NA	NA	NA	91.4	NA	77%	81%	37.0	35.0	485.1	308.7
WATCH LIST																				
Brunei	10.0	NA	68%	85%	2.4	2.4	100%	99%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	12.4	2.4
Malaysia	184.0	156.0	59%	59%	26.2	16.0	60%	45%	NA	NA	NA	NA	NA	NA	NA	83%	NA	9.0	210.2	181.0
Philippines (OCR)	121.0	88.0	69%	69%	117.0	88.3	83%	80%	NA	NA	NA	NA	NA	NA	NA	NA	NA	49.0	238.0	225.3
Vietnam	154.0	120.0	85%	85%	NA	NA	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	NA	17.0	154.0	137.0
OCR only																				
Fiji (OCR)	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
TOTALS	5572.0	4918.0			787.5	637.6			NA	NA			91.4	129.9			37.0	287.0	6487.9	5972.5
Countries IIPA included in its 2009 301 Report, but which are not on USTR's 2009 301 list.																				
Bangladesh	56.0	55.0	92%	92%	NA	NA	90.0	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	56.0	55.0
Hong Kong	135.0	134.0	48%	51%	NA	NA	NA	NA	NA	NA	NA	NA	NA	77.8	NA	80%	NA	4.0	135.0	215.8
Japan	748.0	876.0	21%	23%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	748.0	876.0
New Zealand	49.0	36.0	22%	22%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	49.0	36.0
Singapore	98.0	95.0	36%	37%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	2.0	98.0	97.0
South Korea	342.0	302.0	43%	43%	NA	NA	NA	NA	NA	NA	NA	NA	NA	461.9	NA	66%	NA	44.0	342.0	807.9
Taiwan	111.0	118.0	39%	40%	4.4	4.9	22%	21%	NA	NA	NA	NA	NA	202.9	NA	94%	NA	16.0	115.4	341.8
ESTIMATED REGIONAL TOTALS	7111.0	6534.0			791.9	642.5			NA	NA			91.4	872.5			37.0	353.0	8031.3	8402.0

Endnotes:

¹ BSA's 2008 statistics are now final. They represent the U.S. software publishers' share of software piracy losses in each country, and follow the methodology compiled in the Fifth Annual BSA and IDC Global Software Piracy Study (May 2009), available at <http://global.bsa.org/globalpiracy2008/index.html>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. In IIPA's 2009 Special 301 filing, BSA's 2008 piracy statistics were stated as preliminary, noting that finalized statistics would be forthcoming later in 2009.

² MPAA's trade losses and piracy levels for 2006 and 2007 are not available. Details regarding MPAA's methodology for 2005 and prior years are found in Appendix B of the 2009 IIPA submission.

³ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in the Philippines reflects only the value of pirate product for personal computers. ESA's methodology is described in Appendix B of IIPA's submission.

"OCR" means out-of-cycle review to be conducted by USTR.