



COPYRIGHT INDUSTRIES IN THE U.S. ECONOMY: THE 2006 REPORT

The U.S. copyright industries remain one of America's largest and fastest growing economic sectors.

Highlights of this Report:

Major Contribution to the U.S. Gross Domestic Product and Real Growth

- The U.S. “core” copyright industries accounted for an **estimated \$819.06 billion or 6.56% of the U.S. gross domestic product (GDP)** in 2005, up from 6.48% of the U.S. GDP (\$760.49 billion) in 2004.
- The U.S. “total” copyright industries accounted for an estimated \$1.38 trillion or 11.12 % of GDP in 2005, up from 11.09% of the U.S. GDP (\$1.3 trillion) in 2004.
- **The “core” copyright industries were responsible for 12.96% of the growth achieved in 2005 for the U.S. economy as a whole.** For the first time, this report includes estimates of the annual contributions made by the copyright industries to real growth experienced by the U.S. economy. This means that the growth contributed by these core industries (12.96%) was almost double their current dollar share of GDP (6.56%).

Strong Employment and Wages

- The “core” copyright industries employed **5.38 million workers in 2005** (4.03% of U.S. workers), up from 5.34 million workers in 2004 (4.07%).
- The “total” copyright industries employed 11.3 million workers in 2005 (8.49%), up from 11.2 million workers in 2004 (8.53%).
- This report, for the first time, provides data on the estimated average annual compensation for a worker in the core copyright industries: **\$69,839 in 2005** up from \$66,997 in 2004. **This represents a 40% premium over the compensation paid the average U.S. worker.**

Foreign Sales and Exports

- **In 2005, estimated foreign sales and exports of the core copyright industries increased to at least \$110.8 billion, leading other major industry sectors.** Those sectors include: chemicals and related products (not including medicinal and pharmaceutical products) (\$97.17 billion); motor vehicles, parts and accessories (\$76.26 billion); primary and fabricated metal products (\$50.72 billion); aircraft and associated equipment (\$49.79 billion); food and live animals (\$48.29 billion); and medicinal and pharmaceutical products (\$25.95 billion).

Copyright Industries in the U.S. Economy: The 2006 Report was completed by Economists Incorporated for the International Intellectual Property Alliance (IIPA) and updates ten previous studies. This is the second IIPA report which reflects the recommended economic and statistical standards developed by the World Intellectual Property Organization (WIPO) in 2003.

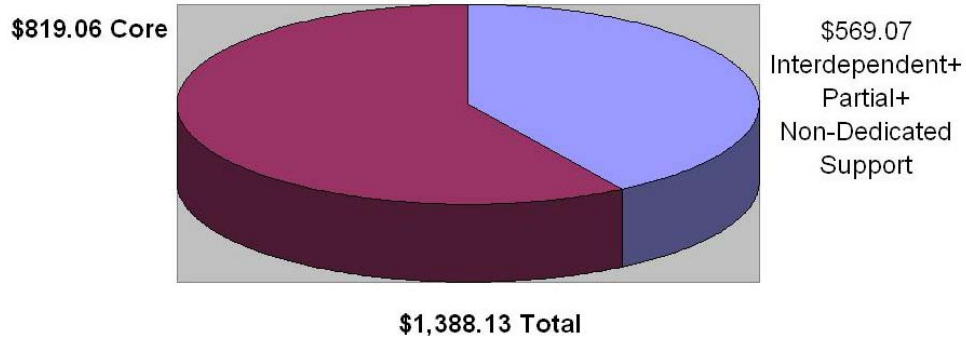
Source: Copyright Industries in the U.S. Economy: The 2006 Report, by Stephen E. Siwek, Economists Incorporated, prepared for the International Intellectual Property Alliance (IIPA), available at www.iipa.com.

Note: The “core” industries are those copyright-related industries whose primary purpose is to produce and/or distribute copyright materials. The “total” copyright industries contain four sub-sectors called the core, partial, non-dedicated support, and interdependent sectors.

Report issued on January 30, 2007

Copyright Industries in the U.S. Economy 2005

(Value Added in Billions of Dollars)



Foreign Sales And Exports For Selected Industries 2005

(In Billions of Dollars)

